

**OF INTEREST TO:**  
CEOs, CSOs, Senior  
Managers / Executives

- for small and mid-sized organizations
- for pilot phase of large scale implementations
- measurement, reporting, and management of carbon emissions and water usage

**zerofootprint™**

**VELOlite™**

VELOlite™ is the full VELO™ application with a simplified data upload process, ideal for small and mid-sized businesses or the pilot phase of a large scale implementation

**MARKET DRIVERS**

→ Companies and organizations everywhere are being asked to report on their carbon emissions. New regulations, investor demands, and increasingly concerned customers are making carbon management and reduction a priority. Voluntary disclosure projects, such as the Carbon Disclosure Project and Global Reporting Initiative, are gaining credibility, with growing public pressure on companies to participate. Organizations need accurate data to see where reduction projects are feasible and to support corporate social responsibility reporting.

**CARBON MEASUREMENT**

→ VELOlite™ was designed to simplify the data input process for carbon reporting. It guides you through six activities that cause nearly all carbon emissions in most small and mid-size companies, including:

- **Bulk Fuel Purchases.** The use of any fuel on your company's property, including natural gas or heating oil that heat company facilities and fuel for fleet vehicles.
- **Electricity Usage.** Measured in kilowatt hours.
- **Air Travel.** Commercial air travel is often one of the highest emissions-generating activities in a typical "white-collar" office.

- **Waste Generation.** Including all solid, recyclable and organic waste produced by your operations.
- **Vehicle Usage.** Employees driving personal or rental cars for corporate purposes.
- **Paper purchases.** Measured by amount and type.

For each activity that you choose to track, VELOlite™ starts with data that most organizations already have available, in monthly utility bills, travel itineraries, and purchase orders. Users enter this data directly into VELOlite™, or they can use the VELO™ Data Template spreadsheet. VELOlite™ does the rest instantly calculating and displaying the organization's environmental footprint.

Since preparing and identifying sources of carbon emissions is a challenge for many organizations, Zerofootprint also offers its **Data Discovery Service**. Zerofootprint consultants help you clarify business goals, select which activities should be tracked, find what data is available and where, and define "best-practice" processes to efficiently capture data over time.

## CARBON MANAGEMENT

→ Once the data has been uploaded, VELOlite™ then provides the same reporting functionality available in VELO™.

- **Dashboards.** VELO™ dashboards help you and your employees understand the organization's environmental footprint at-a-glance. Results can also be shown compared to a "target" or "budget" amount.
- **Reporting.** VELO™ contains a flexible reporting interface that generates easily customized reports to meet changing management and external requirements. Users can see information in ways that are meaningful to them: by activity, location, department, normalized by number of employees or square meter of space, and more.

The separate **VELOmetrics™** product can show how your organization's emissions compare to your peers by location or industry. Benchmarking can provide additional insight into where potential areas of improvement exist.

## REPORTING ON CARBON

→ The VELOreports™ Module makes submissions to the Carbon Disclosure Project (CDP) and Global Reporting Initiative (GRI) easy. It packages your own VELO™ results into the format used by CDP and GRI. Then you add any necessary text and VELO™ provides a complete .pdf report. VELO™ can also provide custom reports using the same approach.

## NO UP-FRONT HARDWARE, OR SOFTWARE

→ VELOlite™ is available online, 24x7, as a service for an annual fee. There is no hardware to buy, no software to install, and no need for expensive technical staff. Because users input data available within the organization today, no specialized knowledge in carbon analysis is required.

## TRAINING AND SUPPORT

→ VELOlite™ comes complete with user guides that explain how to gather and organize your data, input it into the software, and interpret the results. There are also video tutorials detailing each step, so you can get up to speed quickly. Live web-based training sessions are held frequently and are open to all clients. Additional on-site or customized training is also available.

Email support with single-business-day turnaround is included in the base license fee. Clients can also purchase additional levels of phone support.

## REQUEST A DEMO

→ For more information or to schedule a VELOlite™ demonstration please contact our Sales Team at +1.416.365.7557 or email us at sales@zerofootprint.net

## ABOUT ZEROFOOTPRINT

→ Zerofootprint is a socially responsible enterprise whose mission is to apply technology, design and risk management to the massive reduction of our environmental footprint. We operate both in the for-profit and charitable domains through two entities, Zerofootprint Software and Zerofootprint Foundation using shared technology.

### GETTING STARTED

For more information or to schedule a demo:

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### MORE INFO?

→ this document

Additional documents are available from Zerofootprint as illustrated at right.

